Traffic Order# 37542 8878962 Status Revised

Printed:

10/16/2012 10:04 AM 10/16/2012 8:27 AM

Last Received: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () OBAMA, BARACK

OBAMA/P/D Product 2002 Estimate#

Buyer Maura Gilroy

Phone# Fax#

Rep Order#

EC'd Yes

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E

Flight Dates

95/101/2002 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

1 of 3

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

2ND REVISION TODAY...CHANGED TP ON LINE 18 TOTAL - \$29,950

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 1	TU-F,M	700A-90CA	CBS THIS MORNING	:30	\$135.00	10/09-10/15	0	0	0	\$0.00	
		V5 Commen	t Changed,	Spots/week Changed								
	2	SA	500A-70CA	CBS THIS MORNING SATURDAY	:30	\$335.00	10/13-10/13	1	1	1	\$335.00	
	3	SU	600A-63CA	NEWS	:30	\$525.00	10/14-10/14	1	1	1	\$525.00	
	4	TU-F,M	1230P- 200P	SOAPS/LET'S MAKE A DEAL	:30	\$1,315.00	10/09-10/15	1	1	1	\$1,315.00	
	5	М	200P-30CP	THE TALK	:30	\$1,315.00	10/15-10/15	1	1	1	\$1,315.00	
	6	TU-F, M	300P-400P	ELLEN	:30	\$300.00	10/09-10/15	1	1	1	\$300.00	
	*7	М	1000P- 1100P	HAWAII FIVE-0	:30	\$9,000.00	10/15-10/15	0	0	0	\$0.00	
		V5 Commen	t Changed,	Spots/week Changed								
	8	SA	1235A- 135A	DAVINCI	:30	\$175.00	10/13-10/13	1	1	1	\$175.00	
	10	TH	900P- 1000P	BIG BANG/ 2.5 MEN	:30	\$9,450.00	10/11-10/11	1	1	1	\$9,450.00	

Rep Order# 8878962 EC'd Yes Traffic Order# 37542 10/16/2012 10:04 AM 2 of 3 Status Revised Printed: Ver# 7 10/16/2012 8:27 AM

Last Received: 10/5
Showing Buylines: All Lines

A P	tation dverti roduct	iser t	(LAS-TV LAS VEGAS () OBAMA, BARACI OBAMA/P/D 2002		<	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/2002					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone# Fax#			Maura Gilroy	′		Flight Dates Hiatus Weeks	10/09/2012 - 10/15/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
LI		Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
		13	SA	1000P- 1100P	48 HOURS MYSTERY		:30	\$900.00	10/13-10/13	1	1	1	\$900.00		
		14	SU	900P- 1000P	THE GOOD WIFE		:30	\$5,600.00	10/14-10/14	0	0	0	\$0.00		
		15	TU-F,M	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$500.00	10/09-10/15	1	1	1	\$500.00		
		16	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-W	KND	:30	\$400.00	10/13-10/14	1	1	1	\$400.00		
		*18	F	900P- 1000P	CCI.NV		:30	\$5,500.00	10/12-10/12	1	1	1	\$5,500.00		
		Buyline Comment: CSI:NY Sales Remark: V7 .													
			V7 Time C	hanged, Cor	nment Changed										
		19	TU-F Buylin	400A-459A ne Comment:			:30	\$50.00	10/09-10/12	2	1	2	\$100.00		
		*20	тн	1000P- 1100P			:30	\$8,000.00	10/11-10/11	1	1	1	\$8,000.00		
			V5 Added	e Comment:	PERSON OF INTEREST										
		*21	SU Buylin	400P-50CP ne Comment:	ELECTRIC PLAYGROUND		:30	\$615.0C	10/14-10/14	1	1	1	\$615.00		
			V5 Added												
		*22	M Buylin V5 Added	500P-630P ne Comment:			:30	\$500.00	10/15-10/15	1	1	1	\$500.00		

Rep Order# 8878962 7 Status Revised Traffic Order# 37542 Printed: 10/16/2012 10:04 AM 3 of 3 Ver# EC'd Yes Last Received: 10/16/2012 8:27 AM

Showing Buylines: All Lines

KLAS-TV LAS VEGAS Agency) GMMB Rep Firm Station

Advertiser () OBAMA, BARACK 3050 K ST NW Sales Office () WASHINGTON Product OBAMA/P/D WASHINGTON, DC 20007 Salesperson () MIKE JONES Estimate# 2002 Agency C/P1/P2/E 95/101/2002

Maura Gilrov Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Buyer Salesperson FAX# 202-872-0263

Hiatus Weeks Phone# Fax#

LT Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Ln Weeks Spots ---------

М 400A-459A :30 \$20.00 10/15-10/15 1 1 1 \$20.00 Buyline Comment: NEWS

V5 Added

--- REPORT TOTALS---

*23

Report Totals: 17 / \$29,950.00

--- SALES MONTHLY TOTALS---

Oct 12: 17 / \$29,950.00

Sales Totals: 17 / \$29,950.00 Station Totals: 17 / \$29,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$99,833 25% KTUD 0% Market Totals CABL 0% KLAS 30% KSNV 40% KTNV

KVCW 0% 5% 0% 0% KVMY KVVU UNKN

FEB11 Books RA35+ Demos